

# Press Release



## *NJ Advance Media Presents Jersey Eats: A Taste of New Jersey*

*New Jersey's newest food event series highlighting the booming culinary scene.*

**November 28, 2023**

New Jersey Advance Media stands as the foremost source of local news for the entire state of New Jersey, and is also the driving force behind "Jersey Eats: A Taste of New Jersey." The Sponsorship Guy is thrilled to announce our collaboration with New Jersey Advance Media to secure sponsorships for the highly-anticipated event scheduled for March.

Jersey Eats represents the newest food event series, a dazzling showcase of New Jersey's thriving culinary landscape. This event is set to spotlight the finest establishments, including restaurants, markets, craft breweries, distilleries, wineries, bakeries, and more, from across the region.

This immersive experience opens the door to exceptional sponsorship opportunities. Brands are cordially invited to take center stage, presenting their products and services to an audience numbering in the thousands, right in the Garden State.

Interested in partnering with Jersey Eats as a sponsor? Contact Larry at [larry@thesponsorshipguy.com](mailto:larry@thesponsorshipguy.com).

*Since 2006, The Sponsorship Guy, Larry Weil, has been on a mission to improve results for sponsors and sponsorship properties. Larry's skill as an expert seller, negotiator, presenter, and strategist has connected him to many of the nation's most recognized brands and properties. He has over \$200M in sponsorship transactions to his credit and a database of over 4,000 brand and industry contacts.*

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